



Printing Basics

Trimming process and it lookouts

[What causes trimming discrepancies?](#) | [Partially trimmed text](#) | [Bleed](#) | [Designs to Avoid](#)

What are trimming discrepancies?

We print multiple customer data on large sheets of paper, at the same time. This is commonly referred to as 'Combo Run', 'Combination Run' or 'Gang Run' printing. Doing so we can maximise the number of data printed per sheet in order to minimise paper wastage and provide you with our best prices.

When it's time to trim the printed pieces to their finished sizes, several hundred sheets of paper are stacked on top of each other to cut. The sheer pressure of the guillotine press and super sharp blade pressing down on the paper, may sometimes cause papers at the bottom of the stack to shift a little, slightly misaligning.

For the above reasons, there are trimming discrepancies of 2mm or less on regular paper products, and of 3mm or less for laminated finishing product. These discrepancies are within the acceptable +/- range, and are not eligible for refund or reprinting.

We always use much caution and safety measures to prevent unexpected issues when it comes to trimming, but we thank you for your understanding.

How to avoid partially trimmed text

When preparing your design be sure to keep all text, logos and important information within the Safety area. The Safety is an area 3mm inside of the trim line on each side. In our Illustrator and Photoshop Templates this area is marked by the innermost guide lines.



Please note: If you have placed text really close to the edge of your artwork, there's a good change it may get cut off during the trimming process. At a minimum we request keeping all content 3mm away from the trim line.

When text is too close to
or on the trim line



The flyer is for 'printarabia.ae' and 'PRINTING PRINTERS CO. LTD. DUBAI BRANCH'. It features a header with the company name and website, and a top right corner with the text 'Order Your Prints Online: www.printarabia.ae'. The main body has a large orange diagonal banner with the text 'CHEAP, FAST & EASY PRINTING SERVICE'. Below this, there is a section titled 'WE ...' with three orange checkmarks and the words 'DESIGN', 'PRINT', and 'DELIVER'. To the right of this is a section titled 'WHY CHOOSE US?' with two paragraphs of text. At the bottom, there is a list of services: 'BUSINESS CARDS • FLYERS • BROCHURES • LETTERHEADS • NCR PADS • ENVELOPES • POSTCARDS • POSTERS • MENUS • STICKERS • DOOR HANGERS • ROLLUP BANNERS & MORE..'. The footer contains a phone number '+971-04-551-6095', the website 'www.printarabia.ae', and the 'PRINTARABIA' logo. The entire flyer is enclosed in a red border, and a dashed arrow points to the bottom right corner, indicating where text is trimmed off.

printarabia.ae
PRINTING PRINTERS CO. LTD. DUBAI BRANCH

Order Your Prints Online:
www.printarabia.ae

CHEAP, FAST & EASY PRINTING SERVICE

WE ...

- ✓ DESIGN
- ✓ PRINT
- ✓ DELIVER

WHY CHOOSE US?

Print Arabia cares strongly about customer service and keeping you happy with your printed jobs. Located in the heart of New Dubai, Jumeirah Lake Towers, Print Arabia's mission is to provide high print quality and customer service, with fast turnarounds at affordable prices.

We are pioneers in the new age of online print ordering & we are backed with many high-end printing and production presses. Our Dubai branch factory is the first ever Japanese printing company established in the U.A.E. & the Middle East.

• BUSINESS CARDS • FLYERS • BROCHURES • LETTERHEADS
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• STICKERS • DOOR HANGERS • ROLLUP BANNERS & MORE..

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It is trimmed off
from the flyer!

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When text is at least 3mm
inside of the safety area

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🌐 www.printarabia.ae

📱 📺 PRINTARABIA

All text, logos and contents
come out perfectly.



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By KING PRINTERS CO. LTD. DUBAI BRANCH

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CHEAP, FAST & EASY PRINTING SERVICE

WE ...

- ✓ **DESIGN**
- ✓ **PRINT**
- ✓ **DELIVER**

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Bleed

Because the trimming process is not 100% precise, your artwork needs to be a little bigger on all sides to ensure there is no white (unprinted) paper at the edge, should the trimming be off center. This extra portion is called bleed.

To add bleed, you take the final size of your product and add 3mm to each side (left, right, top, bottom). For example: Manila, Philippines standard business cards are 90x50mm. Including bleed, the size would be 96x56mm

When artwork is missing the required 3mm bleed, during the trimming process you may end up with little thin white lines on the sides. These white lines are unprinted paper. To prevent this from happening, please make sure to extend the background colour / image

of your artwork an additional 3mm in each direction when preparing your data.

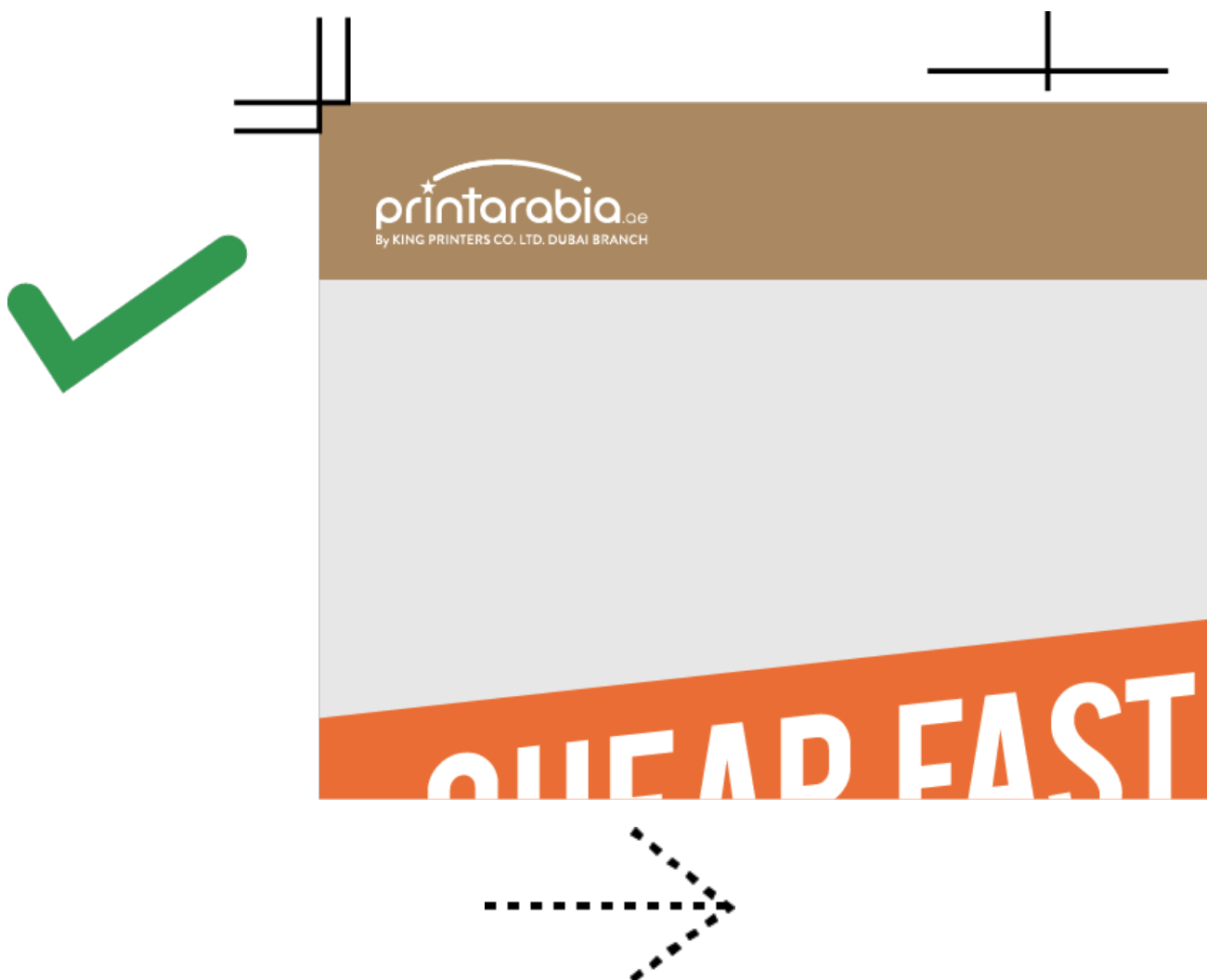
No Bleed



You end up with white borders



With Bleed



Perfect edges,
every time!



Avoid border edge designs

During trimming, hundreds of sheets are stacked and cut in one go. In this process, the cut sheets may shift up to about 3mm or so. If your design has borders too close to the edge, there is a greater one side getting cut too close or far away, causing your design to look uneven or unbalanced.

Because of this, when possible, we recommend to avoid using border designs. If you do, however, want to use a border design, the border would need to be at least 6mm inside of the cut line on all sides.